

CSAM: Organized support networks for cassava seed entrepreneurs

Building stronger cassava seed businesses for African seed entrepreneurs and farmers.

CSAM supports cassava seed entrepreneurs by establishing associations that enable joint certification, training, finance access, and policy advocacy, ensuring more efficient and sustainable seed production.



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Commodities

Cassava

Sustainable Development Goals



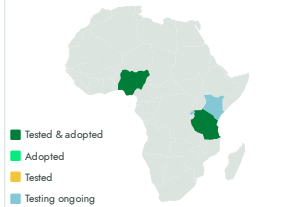
Categories

Prevention & storage, Practices, Yield improvement, Seed system

Best used with

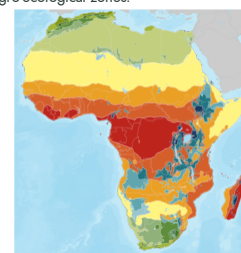
- [Digital tool for Strengthening Seed Governance and Certification Systems >](#)

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

Farmers, Seed companies, Researcher center,



This technology is **pre-validated**.

9:3



Scaling readiness: idea maturity 9/9; level of use 3/9

Gender assessment



Climate impact



Problem

- Informal and fragmented seed production leads to poor coordination, high costs, and low-quality seeds.
- Lack of financing and policy influence limits growth and sustainability.
- Free seed distribution creates dependency among farmers, reducing market-driven growth.

Solution

- Strengthens the sector by forming associations that provide collective benefits such as certification and finance.
- Enhances seed quality, operational efficiency, and market reach.
- Builds advocacy capacity, enabling long-term growth and sustainability in the cassava seed sector.

Key points to design your program

- **The Cassava Seed Association Model (CSAM)** builds resilient cassava seed systems by organizing producers into formal associations that drive quality, access, and inclusion.
- It aligns with SDGs and national priorities by promoting youth and women's participation, joint certification, and sustainable seed market development.
- A full implementation toolkit—training guides, policy briefs, and case studies—is available to support scale-up in collaboration with local and national institutions.



Open source / open access



CSAM

<https://e-catalogs.taatafrica.org/org/technologies/csam-organized-support-networks-for-cassava-seed-entrepreneurs>

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