

BID Tool: Digital platform for Business Investment Decision

Turning business ideas into investment-ready plans!

The BID Tools provides development organizations with a scalable solution to build SME financial capacity and standardize business diagnostics. It strengthens investment readiness, improves reporting, and supports inclusive agribusiness growth across project beneficiaries.



International Potato Center (CIP)

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Commodities

All Crops

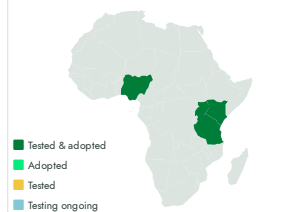
Sustainable Development Goals



Categories

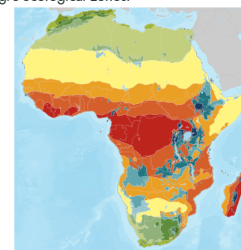
Pre-production, Digital applications, Advisory and information service, Financial Access and Digital Extension Services

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

Development institutions, Farmers, Governments, Processors, Seed companies, Sellers, Manufactures, Researcher center, Advisory and Extension Services,...

+ 4 more

This technology is **pre-validated**.

7-7



Scaling readiness: idea maturity 7/9; level of use 7/9

Inclusion assessment

5

Climate impact

2

Problem

- Seed enterprises face recurring challenges that slow down the impact of donor-supported programs.
- Limited capacity in financial and business management weakens the sustainability of interventions.
- Lack of inclusive approaches excludes women, youth, and smallholders from benefiting equally.
- Without better diagnostic tools, it is difficult to measure progress and ensure lasting results.

Solution

- Strengthens enterprise capacity for long-term sustainability.
- Ensures women, youth, and smallholders benefit from programs.
- Generates reliable reports to track progress and impact.

Key points to design your program

- Include the BID Tool in enterprise support programs to boost capacity and monitor performance.
- Provide access and training for project staff and enterprises.
- Collaborate with local partners to ensure sustainable impact.



Open source / open access



BID Tool

<https://taat.africa/jdz>

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