## **BASICS Model: A Seed System** Model for Cassava

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Commodities

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Sustainable Development Goals

















Categories Pre-production, Practices,

Yield improvement, Seed system

#### Best used with

- Early Generation Seed Production of Cassava >
- Capacity Building Strategies
- Marketing Strategies >
- Molecular diagnostics for cassava seed health <u>certification</u> >
- Cassava Seed Entrepreneur Business Model >
- Nuru for in-field Pest >
- Cassava Seed Quality Management system >
- Cassava Seed Monitoring System >
- Digital tool for Strengthening Seed Governance and Certification Systems >
- Organized support networks for cassava seed entrepreneurs >
- Cassava Seed System Advocacy and Scaling

# **Transformation**

An economically sustainable integrated cassava seed system!

The BASICS model is a public-private framework that builds institutional capacity, supports smallholder access to clean seed, and strengthens regulatory systems.



This technology is <u>pre-validated</u>.





Scaling readiness: idea maturity 8/9; level of use 8/9

Gender assessment



Climate impact 2



#### **Problem**

- Yield gap: Most farmers achieve <10 tons/ha due to poor planting materials.
- Disease spread: Over 80% of cassava fields show signs of viral infection.
- Market distortion: Free stem distribution undermines systemic development.
- Regulatory vacuum: Weak enforcement of seed certification and traceability.

#### Solution

- Builds local capacity and seed entrepreneurship for youth and women.
- Boosts productivity and resilience through clean planting material.
- Supports digital public goods and e-certification through Seed Tracker.
- Contributes to SDGs 1, 2, 5, 8, 13, and 17 through integrated partnerships.

### Key points to design your program

Cassava is key to food security, job creation, and climate resilience. To scale it:

- Support public/private EGS units and SAH facilities.
- Invest in youth- and women-led CSE networks.
- Strengthen national seed regulatory systems.
- Collaborate with BASICS-II for technical support and expansion.



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**BASICS Model**