

# RiceAdvice Lite: Digital Advisory for Rice

Empowering Rice Farmers with RiceAdvice Lite



Android or web-based decision support tool - RiceAdvice Lite provides field-specific recommendations on optimal sowing window and fertilizer management, and other good agricultural practices for irrigated and rainfed lowland rice.

 This technology is **pre-validated**.
  **8·7**
 Scaling readiness: idea maturity 8/9; level of use 7/9

Gender assessment  **3**

Climate impact  **1**

### Problem

- Fertilizer misuse
- Suboptimal rice management
- Impact on productivity and sustainability
- Risk to millions of people's food security

### Solution

- Site-specific fertilizer recommendations
- Optimal planting times

## Key points to design your project

"RiceAdvice Lite" is a digital tool offering personalized guidance for rice cultivation, addressing key challenges and optimizing farming practices. To integrate it into your project,

- Download the app,
- Identify business models,
- Invest in recommended technologies,
- Monitor progress, and promote adoption through partnerships.

 **IP**  
Unknown



**Excellence in Agronomy**  
Ali Ibrahim

Technology from  
CASH from EIA

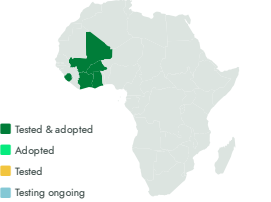
Commodities  
Rice

Sustainable Development Goals



Categories  
Production, Digital applications, Advisory and information service, Yield improvement

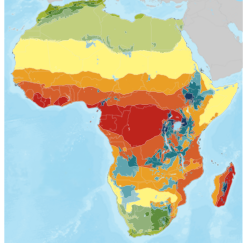
Tested/adopted in



- Tested & adopted
- Adopted
- Tested
- Testing ongoing

Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups  
Development institutions, Farmers, Governments

