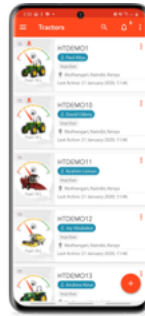


Hello Tractor: Contract mechanization apps

Enhance crop productivity, reduce labour costs, and increase incomes with Hello Tractor - the digital platform revolutionizing agricultural mechanization in Sub-Saharan Africa.

Hello Tractor is a digital platform facilitating the sharing of agricultural power equipment, connecting owners and smallholder farmers. It incorporates monitoring devices to gather vital data about tractors, harvesters, and other equipment, allowing for efficient management and optimization.



Hello Tractor
Rispa Miliza

Technology from

ProPAS

Commodities

Maize, Rice, Wheat, Sorghum/Millet,
Cowpea, Groundnut, + 5 more

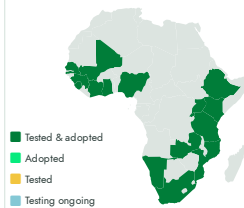
Sustainable Development Goals



Categories

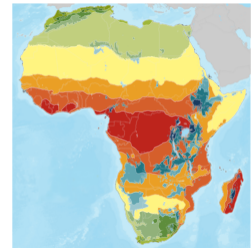
Production, Market, Digital applications,
Supply chain management,
Crop management

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

This technology is **TAAT1 validated**.

7·8



Scaling readiness: idea maturity 7/9; level of use 8/9

Gender assessment **4**

Climate impact **7**

Problem

- Limited access to modern agricultural technologies for small-scale producers.
- High costs and risks associated with operating tractors and power equipment on farms.
- Inadequate information and communication channels for farmers to access mechanization services.
- Inefficient management of agricultural equipment, leading to underutilization and suboptimal performance.
- Limited scalability of mechanization services in smallholder farming communities.

Solution

- Access to modern agricultural technologies for small-scale producers
- Cost-effective and risk-minimized operation of agricultural equipment
- Improved information and communication channels for farmers
- Efficient management of agricultural equipment
- Scalability of mechanization services in smallholder farming communities

Key points to design your project

- Hello Tractor revolutionizes agriculture by making mechanized farming affordable and efficient, thereby reducing poverty and combating hunger.
- It also promotes gender equality and stimulates rural economic growth by creating job opportunities.
- Through its digital platform, Hello Tractor innovates agriculture and enhances infrastructure efficiency.
- To integrate the technology, purchase smart devices, upload data, and monitor operations closely.
- Collaborate with relevant organizations and invest in training and communication materials for successful implementation.

Cost: \$\$\$ **75 - 210 USD**

Cost of getting the technology

60—70 USD

Cost of renting a four-wheel tractor for 4 hours



Copyright



Hello Tractor

<https://e-catalogs.taatafrica.org/gov/technologies/hello-tractor-contract-mechanization-apps>

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