

# BID Tool: Digital platform for Business Investment Decision

Turning business ideas into investment-ready plans!

The BID Tools equips governments with a standardized platform to evaluate agribusiness investment opportunities and monitor enterprise performance. With modules covering business planning, financial feasibility, and risk analysis, it strengthens evidence-based policymaking and supports public–private partnerships.



**International Potato Center (CIP)**

Kwame Ogero

Commodities

All Crops

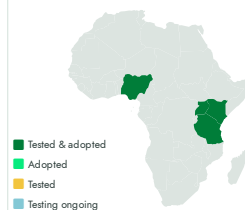
Sustainable Development Goals



Categories

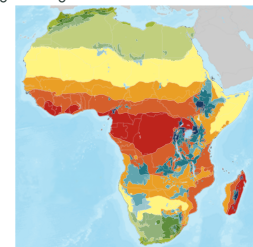
Pre-production, Digital applications,  
Advisory and information service,  
Financial Access and Digital Extension  
Services

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

Development institutions, Farmers,  
Governments, Processors, Seed companies,  
Sellers, + 4 more

This technology is **pre-validated**.

7.7



Scaling readiness: idea maturity  
7/9; level of use 7/9

Inclusion assessment

5

Climate impact

2

## Problem

- Many seed businesses face high financial risks, which threatens national food security goals.
- Weak management capacity in enterprises makes it harder to deliver reliable seeds to farmers.
- Lack of inclusive models limits opportunities for women, youth, and smallholders to benefit.
- Limited tools for risk management make seed systems more vulnerable to shocks.

## Solution

- Provides clear financial and risk insights for better policy design.
- Strengthens seed enterprises to deliver reliable services.
- Promotes inclusive models that engage women, youth, and smallholders.

## Key points to design your project

- Integrate the BID Tool into national programs to strengthen seed enterprises and guide policy decisions.
- Provide staff with access, training, and technical support.
- Collaborate with extension services and research partners for effective oversight.



Open source / open access



**BID Tool**

<https://taat.africa/quh>

Last updated on 29 September 2025, printed on 29 September 2025

Enquiries [e-catalogs@taat.africa](mailto:e-catalogs@taat.africa)