

ORYLUX varieties: Aromatic Rice for Africa

Local African aromatic rice



AfricaRice

Africa Rice Center
Sali Atanga Ndindeng

This technology is all about growing special types of delicious-smelling rice in Africa. These rice varieties are designed to grow well in African conditions. They taste really good and are in high demand. Right now, not enough of this rice is grown in Africa, so a lot of it has to be imported.

This technology is **TAAT1 validated**.
 Scaling readiness: idea maturity: 7/9; level of use: 7/9

Cost: \$\$\$ **1,3 USD**
A Seed cost per kg

10—12 Kg per Ha Planting densities	51 USD per Ha Labour costs for planting	105 USD per Ha Fertilizer inputs	200 USD per Ha Harvesting and winnowing of grain	IP Unknown
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Technology from
ProPAS

Commodities
Rice

Sustainable Development Goals

Categories
Production, Improved varieties, Quality improvement

Tested/adopted in

Where it can be used

This technology can be used in the colored agro-ecological zones.

Problem

- Low production of aromatic rice in Sub-Saharan Africa (SSA)
- High dependence on imports from Asia
- Limited access of farmers to seeds suited to prevalent growing conditions
- Lack of aromatic rice varieties adapted to SSA's conditions
- Need to improve yields, quality, and resistance of rice crops
- Insufficient connections between stakeholders for commercialization

Solution

- Development of aromatic rice varieties tailored to SSA's agroecosystems
- Crossbreeding with elite lines to maintain high yields and beneficial traits
- Utilization of genetic mapping and molecular tools for faster breeding
- Dissemination of ORYLUX seeds in local markets to increase availability
- Establishment of connections between farmers, processors, and consumers for value maximization

Key points to design your business plan

Seed multipliers should acquire Foundation or Registered Seed and obtain certificates for propagating ORYLUX varieties.

Wholesale distributors are key partners for reaching customers effectively.

Gender assessment 4

Climate impact 7

Target groups
Farmers, Seed companies, Sellers

