

# Capacity Building Strategies

From Knowledge to Yield — Empowering Cassava Seed Systems.



**Building Capacity** is a hands-on toolkit that helps cassava seed producers get better at what they do. It provides easy-to-use training materials, business tips, and ways to work better with others. The goal is to improve seed quality, increase harvests, and help seed businesses grow in a way that lasts.



This technology is **pre-validated**.

9-8



Scaling readiness: idea maturity: 9/9; level of use: 8/9

**28,800 USD**

Capacity building for 1,350 farmers

**3,000 USD**

Training manual development

**3,000 USD**

Training Venue and other facilities

**10,000 USD**

Facilitators Expense

**10,800 USD**

Cost of printing the training materials



Unknown

## Problem

- **Limited Technical Skills** — Many seed producers lack the know-how for quality seed production.
- **Weak Business Knowledge** — Producers struggle to run seed ventures as profitable businesses.
- **Poor Market Access** — Limited connections to buyers reduce sales and visibility.
- **Weak Regulatory Links** — Little collaboration with seed authorities leads to certification issues.

## Solution

- **Targeted Training** — Builds technical skills based on producers' real needs.
- **Business Tools** — Strengthens seed business planning and management.
- **Market Access** — Helps producers connect with more buyers.
- **Regulatory Support** — Improves compliance with seed quality standards.
- **Demo Fields** — Offers hands-on learning opportunities.
- **Needs Assessment** — Identifies gaps to guide training.
- **Impact Tracking** — Monitors progress and results.

## Key points to design your business plan

The *Building Capacity* toolkit is designed to strengthen cassava seed systems by addressing capacity gaps among seed producers. Key steps include **assessing capacity needs**, developing a **tailored training program**, and **building partnerships** with stakeholders such as **research institutions** and **seed regulatory agencies**. The toolkit provides **hands-on learning** through **on-farm trials**, and establishes **monitoring metrics** to track progress. Local trainers are also trained to provide **ongoing support**. By following these steps, the toolkit enhances seed quality, boosts productivity, and fosters a sustainable, profitable seed system for cassava.



**International Institute of Tropical Agriculture (IITA) & Sahel Consulting Agriculture and Nutrition Limited**  
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Commodities

Vegetatively Propagated Crops

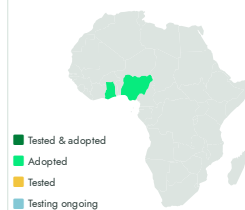
Sustainable Development Goals



Categories

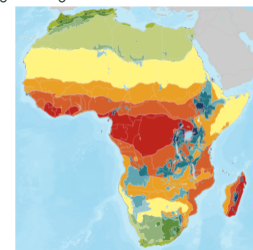
Production, Policies

Tested/adopted in



Where it can be used

This technology can be used in the colored agro-ecological zones.



Target groups

Farmers, Seed companies

Gender assessment

4

Climate impact

7



Capacity Building Strategies

<https://taat.africa/tul>

Last updated on 27 May 2025, printed on 27 May 2025

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