



SUPPLY CHAIN MANAGEMENT SYSTEM FOR AGRIBUSINESSES

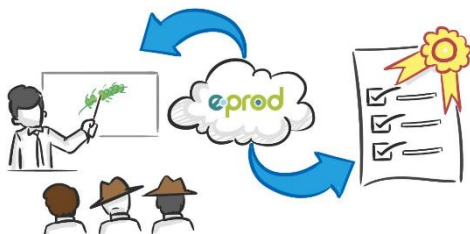
eProd offers an affordable Supply Chain Management ERP for the agricultural sector. The software was initially developed in 2004 for Equator Kenya Ltd, an exporter of chili at the coast of Kenya. It was commercialized in 2015 and is now used in over 30 value chains and 22 countries and available in different languages and scripts. The system manages many aspects of the supply chain, such as: farmer registration, field inspections and mapping, collections, training, communication, (mobile) payments, traceability and much more.

CREATE COMPREHENSIVE FARMER PROFILES

- ✓ Include GPS location and polygons for easy reference
- ✓ Manage contracts with individual farmers and groups
- ✓ Contract farmers for multiple crops & grades
- ✓ Integrate farmer field information
- ✓ Assess credit worthiness of farmers
- ✓ View training profiles of farmers



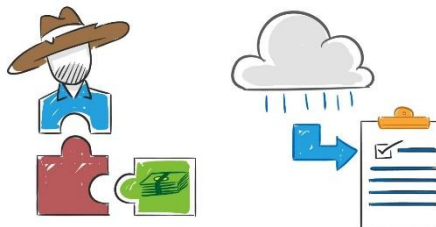
IMPROVE PRODUCTIVITY OF YOUR FARMERS



- ✓ Monitor field activities to enable better planning
- ✓ Manage input distribution and product aggregation
- ✓ Manage and track training to support certifications
- ✓ Automate tailored production advise
- ✓ Design collection routes to optimize efficiency

INCENTIVISE THROUGH QUALITY BASED PAYMENT

- ✓ Quickly adjust pricing in response to market volatility
- ✓ Use individual and group incentives to promote quality and cooperation
- ✓ Provide flexibility in payment methods, from cash, to mobile and bank payments
- ✓ Incentivise farmers through quality based payment



COMMUNICATE EFFECTIVELY WITH FARMERS



- ✓ Communicate easily and effectively with farmers and employees using integrated email and SMS
- ✓ Send farmers daily production updates
- ✓ Create reports to share with farmers
- ✓ Send weather forecasts to farmers through SMS
- ✓ Provide (automated) production advice through SMS messaging

CREATE A FULLY TRACEABLE SUPPLY CHAIN

- ✓ Assign a traceability code to seeds and other inputs.
- ✓ Scan a barcode upon collection of produce.
- ✓ Fully traceable end product for the export market by adding a QR Code to the final product
- ✓ Promote trust and transparency to farmers, customers, and other stakeholders by managing compliance with standards (EUDR, Organic, etc.)



For more information, please have a look at www.eprod-solutions.com or contact us on: +254 708 38 55 79 / info@eprod-solutions.com

